

Letter From A Clover Partner

Greetings! As the quilting coordinator for Quilt Camp at Sea, I want to take this opportunity to thank everyone at Clover Needlecraft, Inc. for the incredibly generous support Clover provided for our recent Alaska cruise and the assistance provided with promotion of the cruise through inclusion of information about the cruise in the Clover newsletter.

The door prizes were overwhelming and the contribution of the templates and supplies for the Make It and Take It sessions with Carol Porter certainly exceeded any expectations I may have had when I requested having Carol join us on the cruise. She was not only an outstanding addition to the instructional staff but also helped many of the quilters on the cruise discover that "handwork" projects take on a whole new dimension through the use of Clover's vast variety of templates and other products!

Carol's demonstrations of Clover products and her Make It and Take It sessions during the cruise were a big hit with the quilters on the cruise. After her first session, several quilters even elected to "skip" part of their regular classes to attend Carol's next scheduled event - resulting in a slightly overcrowded classroom area but Carol managed the larger group without any sign of being flustered at her "popularity", a true sign of a professional educator!

The sewing station sets we purchased previously from Clover to have at each sewing machine for use by the quilters during their classes (seam rippers, magnetic pin cushions and pins, rulers, finger pressers, and hand sewing needles) helped eliminate a lot of the supplies quilters usually need to bring on a cruise and received a lot of positive remarks from quilters on the cruise.

It will be my pleasure to continue to exclusively feature Clover products on our upcoming cruises!

Again, thanks to all of you for your involvement in making our recent cruise a success and helping us to stretch the imagination of the quilters who joined us!

Pat Tobin, Quilting/Cruise Coordinator
Quilt Camp at Sea
Creating Friendships at Sea, one quilter at a time
Quilting Cruise Coordinators for Travel Leaders

FALL QUILT MARKET 2011
OCT 29, 30, 31 DAYS COUPON

Clover

Come to booth no. 224 - 229

FREE



WONDER CLIPS \$6.95 Retail Value

Rules: Bring this coupon and sign up for the Quarterly E-Newsletter at the Clover booth to receive Wonder Clips. No cash value. One coupon per Retailer. Coupon is only valid on the dates above.

COMPLETE THE FORM BELOW

Store Name/Name: _____

Address: _____

City _____ State: _____ Zip Code: _____

Email Address: _____

GUESS THE NUMBER OF WONDER CLIPS IN A BOWL GAME

Come to the booth and guess! You could win a shelf pack of Wonder Clips 10 pcs. and 50 pcs. \$130 Retail Value plus the entire Bowl with Wonder Clips!



New Project Sheets for Fall 2011



Ruffled Apron (CT0098)

Cook and entertain in style! This ruffled apron makes you want to cook! Great gift idea for that perfect hostess. Made with Fuse 'n Gather.



Lacey Headwrap (CT0097)

The headwrap is an easy way to jazz up your outfit with minimal effort yet look ultra-chic. Featuring a Flower Frill that adds color, style and texture.



E-Tablet and Paper Tablet Inspirations and Ideas (CT0096)

These ideas will help you personalize and create clever options for the Keepers. Made with Etable and Paper Tablet Keepers



Clover Needlecraft, Inc.

1441 S. Carlos Avenue, Ontario, CA 91761 USA
Toll: 800.233.1703 Tel: 909.218.2160 Fax: 909.218.2161
www.clover-usa.com

#NFALL 2011

Clover

NEWS

Sewing, Quilting, Knitting, Crochet, Embroidery & Crafts

THE OFFICIAL CLOVER NEEDLECRAFT NEWSLETTER

WIN A FREE
WONDER CLIPS
SEE BACK FOR
DETAILS

FALL 2011

Dress Your Tablets In STYLE!

Announcing the E-Tablet and Paper Tablet Keeper Template Collection, the newest set of traceable templates in the Nancy Zieman Trace 'n Create Templates series.

"Now you can write, read or e-mail in style," says Nancy Zieman, designer of the Tablet Keeper Template Collection. "The three sizes and two variations of this template give you creative freedom to design your very own custom carrying case for your paper and electronic tablets!"

In as little as an evening and with some fun fabric options, sewers can create an expressive Tablet Keeper all their own. With step-by-step directions, and time-saving tips from Nancy, the creative process is a sewer's dream. Clover's color-coded and easy-to-use Tablet Keeper Template is traced directly onto the fabric. Simple no-stress straight sewing is all that's needed to complete one of the stylish new E-Tablet or Paper Tablet Keepers.

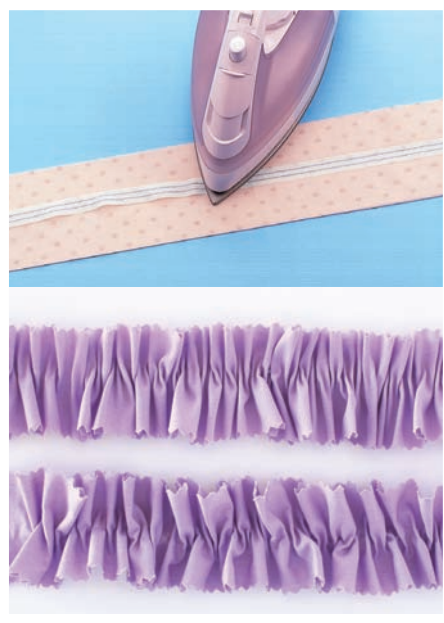
But that's not all! The new Nancy Zieman Tablet Keeper accessories include Clover's Precut Tablet Keeper Shapers. Available in size large (Art No 9571, suggested retail, \$6.95) or in an assortment package (Art No 9572, suggested retail, \$14.50), convenient precut sturdy Tablet Shapers provide the structure to create professional looking Tablet Keepers.

Get your E-Tablet and Paper Tablet Keeper Template Collection today and have fun creating a keeper that suits your personal style!



Trace 'n Create TEMPLATES WITH NANCYZIEMAN®





NEW Fuse 'n Gather with Nancy Zieman

By Carol Porter, Education Director

After raising three boys I now have three daughters-in-law and two granddaughters ... and I need me some ruffles!

I've sewn a lot for myself and have set-in a ruffle or two in my day and I can tell you there are two things I don't like about making gathers:

- I don't like changing the stitch length on my machine.
- I invariably have one of the two rows of stitching break during the pulling of the gathers. While these seem like wimpy gripes, I have wished for an easier way to get the job done.

I could not believe my great good fortune to be able to test Clover's new Fuse 'n Gather, yet another great new notion in the Nancy Zieman line! **Get this ... the long stitches are embedded in a fusible web ... that's right – embedded in a fusible web! Simply iron the Fuse 'n Gather over the area to be ruffled, anchor one end of the threads by tying them together and pull the opposite end ... Voila, ruffles.**

Now I can make zillions of ruffles without ever changing my machine stitch or experiencing breakage.

Every little girl needs a twirly skirt; aprons are fetching with sassy ruffles; and Mom could always use the romance of a ruffle or two on an elegant blouse or dress. I can't wait to see what all you sewers and crafters come up with using this innovative notion.

Fuse 'n Gather is available in 6 yds at a suggested retail of \$7.95 (Art No 9526) and 15 yds at a suggested retail of \$14.75 (Art No 9527).



NEW Fuse 'n Bind with Nancy Zieman

By Carol Porter, Education Director

OK ... here's one of those items about which I asked, "Who needs it?"

I've done binding for years and don't really have any trouble making it or sewing it into my quilts.

I should have known better! **Clover makes things so that they are easy to use and get the job done in the most accurate and beautiful manner.** As I tested Fuse 'n Bind, another new product in the Nancy Zieman line of notions, and learned to use it, its benefits became oh so very apparent!

Designed to allow you to create personalized binding utilizing the multitude of cotton quilting fabrics available, Fuse 'n Bind is a convenient precut perforated interfacing for creating perfect 1/2" binding in a flash.

Here's how it works....

- Cut a 2" wide strip the length of what you need to bind. Cut this strip straight if you're going to bind straight edges, and on the bias if you're going to bind curvy edges.
- Iron the Fuse 'n Bind right down the center of the 2" strip. I pressed my strip in half then opened it back up before fusing so I would have a nice center line to follow.
- Align one raw edge of the strip right sides together with your quilt and begin stitching at the top edge of the Fuse 'n Bind (approx 1/2" in from the raw edge). The other edge of the strip is pressed in toward the center of the Fuse 'n Bind. I pressed this before sewing the binding onto the quilt.
- After joining the binding together at the start point, press the binding out and fold it in half along the perforated center line and bring the binding to the back of the quilt.
- Clip the binding into place by using our new Wonder Clips. Now you're ready to do one of two things ... either sew the binding to the back by hand OR, from the front, edge stitch through the binding to the back, catching in the back edge of the binding at the same time You're done!

Fuse 'n Bind comes in 2 yds at a suggested retail of \$6.95 (Art No 9573) and 6 yds at a suggested retail of \$10.95 (Art No 9574). It's highly recommended for use with Nancy Zieman's new E-Tablet and Paper Tablet Keepers (see article in this issue), quilts and the Faux Hex Placemat project featured in our new Clover Inspiration Newsletter.



New Flower Frill Sizes!

By Fran Ortmeier, Communications Director

Oh WOW!!! For all of you who loved the yo-yo makers, and then the Flower Frill templates, watch out because here come the XSmall and Mini Flower Frills. These cute little flowers are going to be showing up everywhere, on everything, or even a bowl of them because they are so cute.

So many Clover lovers wanted smaller Flower Frills to decorate children's and baby items, so here they are! Our Extra Small and Mini sizes are just what you asked for.

I made a bunch of these little guys and glued them to a tree branch and they are too cute.

I can see wedding decorations, party decorations, package and clothing embellishments, book marks ... you name it and these little sweeties are going to be a part of your crafting and creating.

Both sizes are available in one package that includes two of each size template (Art No 8462) at a suggested retail of \$4.95.



FRAN Shares Her Favorite Product

My favorite Clover products have been the **Create-a-Strap (5 yds, Art No 9502; and 1 1/4", Art No 9511) and our new Wonder Clips (10 pieces, Art No 3155; and 50 pieces, Art No 3156).**

I have been making placemats and napkin rings for the upcoming holidays and for gifts. Create-a-Strap is a little strip of wonderful that makes creating napkin rings picture-perfect every time, as well as purse handles ... or anything you need a "strap" for.

And the Wonder Clips are a must-have item. I have a box on my work table and a box at my sewing machine. It's such a pleasure to create and stitch and not poke myself with pins. The clips hold the bindings on my placemats with ease and accuracy. There will be some clips in every project bag I own from now on. Great new product!!

