



Fall Newsletter 2015

NEW WEDGE IRON

Rave reviews are in for the Clover Wedge Iron. It's official, it's a hit!!! We were able to exhibit the new Wedge Iron at select summer trade shows and its impact was immediate.

Everybody wants one. Orders are stacking up for the scheduled October delivery.

Why? Instead of miniaturizing the same old steam iron like everyone else, Clover analyzed the latest in sewing and crafting techniques and designed a requirement based pressing tool. Now instead of "making do" you really "can do" with the exciting new Wedge Iron. As everyone knows, pressing during construction of any project results in precise seams and shapes and a more satisfactory end result. But new techniques mean new challenges and a viable solution was our mandate.

Wide, ergonomic handle for comfort and secure handling.

Comes with small spray bottle to help get wrinkles out as you



Large convenient dial for temperature adjustment.

Low ●
Approx. 230 °F

Medium ●●
Approx. 300 °F

High ●●●
Approx. 390 °F



Fluoro resin coated soleplate for ease of ironing



Art No. 9200

True to its name, the "Wedge" has a unique shape that allows it to maneuver in the tightest spaces like embroidery hoops or to ensure the precise placement of detailed appliqué pieces of all sizes. It is so handy that you can set up your Wedge ironing station right at your sewing cabinet for quick, precise work for chain piecing, paper, or other demanding techniques.

Negative space over the toe allows you to iron easily under casings, piping, buttons, epaulets, lapels, etc. The large, ergonomically shaped handle makes control a breeze. Set your temperature between 230 to 390 degrees with the easily adjustable control dial and you're good to go. It has a long cord, no auto shut off and is fully backed by Clover Needlecraft. Why else would you want to own the Wedge Iron? One dealer who placed an order simply stated, "It's just too damn cute!"

-Steve Butler



DIY and Personalization: Clover Needlecraft is the Tool Source

By Carol C. Porter

There is a movement going on that's been "out there" for awhile, but is gaining tremendous growth and that is the Do It Yourself culture. D.I.Y. by definition is the method of building, modifying, or repairing something without the aid of experts or professionals. Specifically you are creating something that is your own and meets your personal needs.

Just take a look at the popularity of Pinterest...a visual bookmarking tool that helps you discover and save creative ideas. YouTube...a learning source that puts one in touch with so many "how-to" videos right in the comfort of your home that you can learn any technique you want to know! Then there is Etsy, Craigslist, and eBay which offer the opportunity to bring innovative products for sale online.

Dale Dougherty the founder of the Maker Movement encourages us to see ourselves more as makers than consumers; suggesting we are productive and creative.

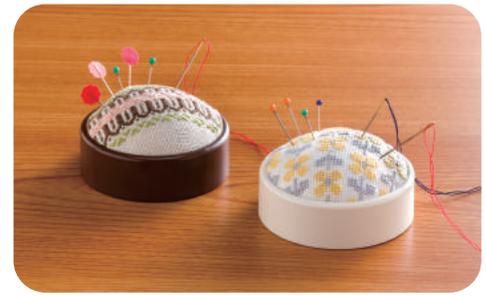
Tim Bajarin president of Creative Strategies Inc., states "...if the right tools, inspiration and opportunity are available to people...the result is that more and more people create products instead of only consuming them. His view is that moving people from being only consumers to being creators is critical to America's future.



Art No. 4120



Art No. 4121



Create-a-Pincushion

As a supplier of exceptional tools Clover Needlecraft is indeed tightly involved in the D.I.Y., Maker culture. For all Makers who are choosing knitting, crochet, jewelry making, sewing, quilting, and crafting to express their creativity Clover has the right tool and inspiration for you.

As we prepare for another show and opportunity to share "What's New" be sure to check out our **Create -a-Pincushion. (Art no.4120 & Art no.4121)** This is the perfect place to showcase a new or old technique on a small "canvas". Needlepoint, cross-stitch, appliqué, fabric piecing, punch needle, felting to name a few all can be worked into your very own pincushion. Enjoy for yourself, make as a gift...or have a pincushion making party at your next retreat!

Just another way to help reshape your world...

Press Perfect by Joan Hawley

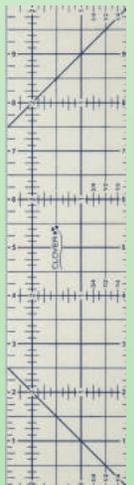
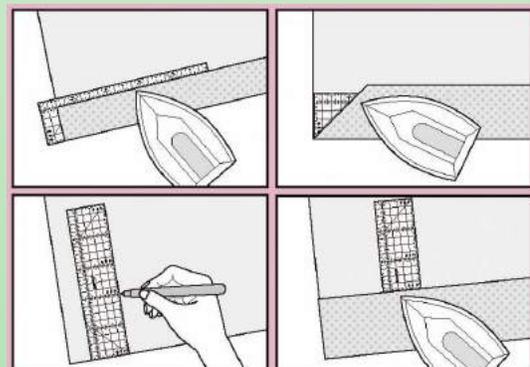


The new Hot Ruler (item 7811) by Joan Hawley for Clover's Press Perfect line is the much-anticipated cousin to our very popular Hot Hemmer. Ideal for larger measuring and pressing tasks such as: home dec, long hems, deep hems, large mitered corners. Making it perfect for today's trends of ruffles, purse straps, pillow cases, full skirts and more. Unique non-slip surface helps hold fabric in place, offering better management of small hems or when working with delicate fabrics. The nylon fiberboard is heat resistant and can be pressed with a dry or steam iron. The Hot Ruler is 2 1/2" x 10", compared to the Hot Hemmer at 6" x 5", and is designed with basic ruler markings

The Hot Ruler Art No. 7811



NEW



Clover's Book Pick

Beautiful Bead Weaving

By: Carol Porter & Fran Ortmeyer

Beautiful Bead Weaving proves that weaving has never been more straightforward. It demonstrates through a series of clear, simple diagrams exactly how to use needles, thread and beads to create your own expensive-looking jewelry in stunning textural patterns. The book also shows you how to set up and warp your loom, before discussing basic bead weaving techniques. A series of step-by-step projects will enable you to weave intricate beaded creations, including bracelets, necklaces, earrings and more. Modern looms make it easy to create beautiful and elegant beaded jewelry that you can keep for your own use, or give as gifts to family and friends.



AVAILABLE AT



CLOVER'S DAVID & GOLIATH
AFTERNOON AFFAIR



EVENT IS TAKING PLACE AT
FALL QUILT MARKET 2015
HOUSTON, TEXAS
BOOTH #2254

JOIN US
OCTOBER 25TH, 2015
AT OUR BOOTH
2254

THERE'S STILL TIME TO
R.S.V.P
CALL: 909-218-2160 EXT 134
OR EMAIL
JENNIFER@CLOVER-USA.COM

Do you ever feel like David standing in the shadow of Goliath? It's really not a bad thing, you're the one in the shade. Please join Steve Butler and Clover for an enlightening discussion that will transform your perceptions of the size and power of these industry giants and help you recognize the overwhelming advantages that are uniquely available only to independent dealers. At the conclusion our entire staff will be on hand to personally answer any questions you may have and demonstrate our newest product offerings in a private showing. Come for the Hors d'Oeuvres and refreshments, stay for the knowledge and insight. Don't forget to R.S.V.P.



Compact Sewing Kit
Art No. 2002

NEW



An assortment of handy and useful tools in a convenient portable case.

Compact Sewing Kit includes:
Scissors, Thread Tweezer, Thread: 100% Polyester, Buttons, Needle Threader, Needles and Safety Pins



On the Road

The Clover team travels all year long to educate and inspire. As always, there are new and exciting products to show at every trade event.

CHA Winter 2016
Anaheim, CA
Jan 9-12th

TNNA
San Diego, CA
Jan 9-11th

Road to California
Ontario, CA
Jan 21-24th

VDTA
Las Vegas, NV
Jan 27-30th



Tool School Curriculum: Session 6

November:	February:
16th: Stitch Markers	1st: New Winter 2016 product
December:	
7th: Silk Threads	
21st: Tracing Wheel	
January:	
4th: Knitting Notions	
18th: New Winter 2016 product	

View our current Tool School schedule and look up past Tool Schools on our website

www.clover-usa.com

Also view all Tool School videos on our YouTube channel
Clover Needlecraft



Clover's Newsletter is all about YOU. Please contact us with any comments you may have so together we can make the Clover Newsletter the best it can be!!!



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